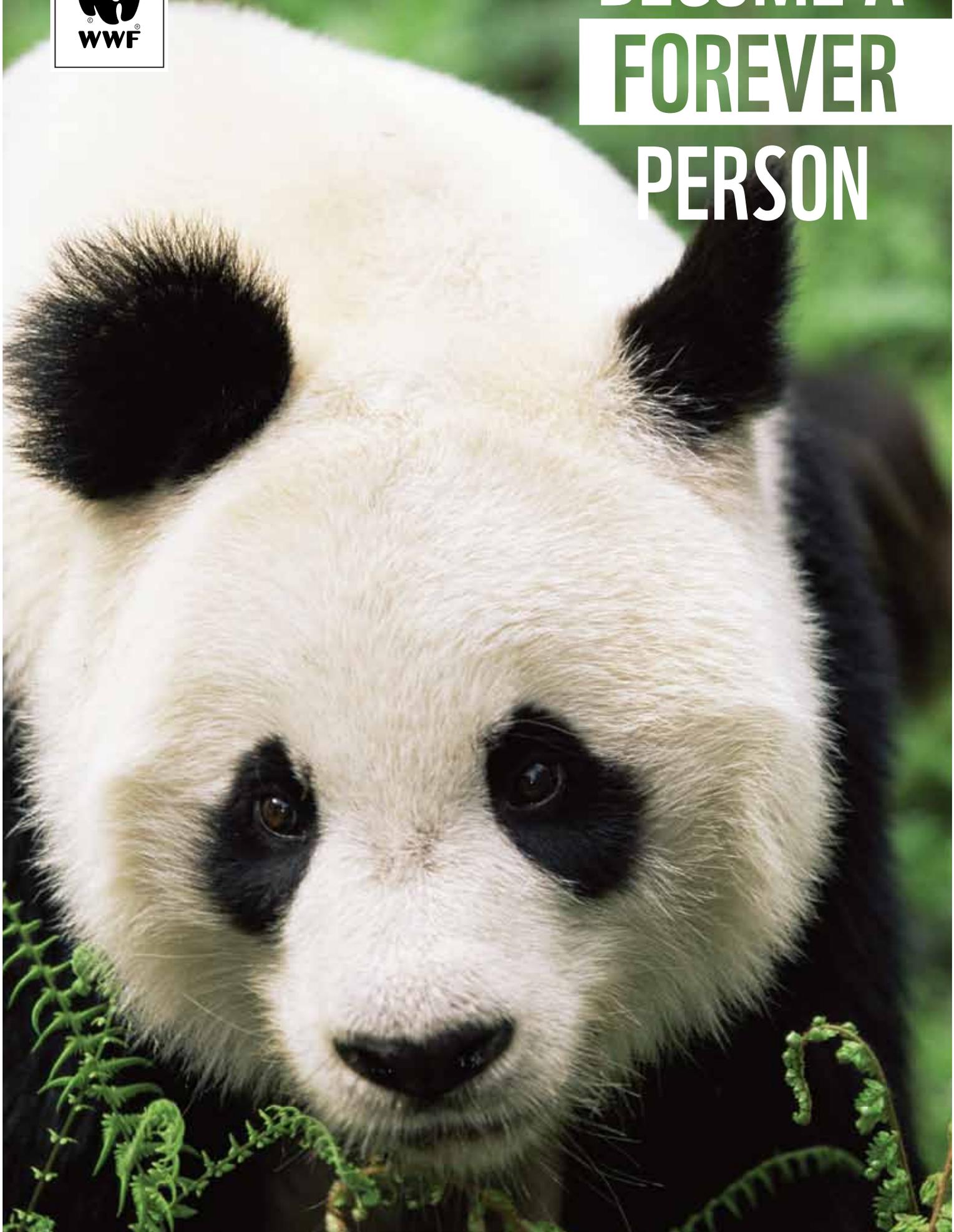




**BECOME A
FOREVER
PERSON**





FOREVER PEOPLE

USING YOUR WILL TO CHANGE THE WORLD FOREVER

Forever People are men and women who have determined that one of the lasting legacies of their lives will be to help preserve and sustain an Earth where all life can flourish.

A magnificent world where mighty rainforests still stand and endangered animals are protected, not poached.

A fair world where people live in harmony with their environment and where precious resources are used sustainably.

A place where the impact of your Bequest to WWF will work to conserve our living planet – forever.

Your lasting gift is the opportunity to pass on your own cherished values to the next generation and preserve the wonder of nature for all those who come after you.

For over 50 years, the donations people have left to WWF in their Wills have awakened the environmental conscience of the world, and changed the way the Earth – its outstanding places and most treasured wildlife – is cared for.

Their love for the world they have shared is written in the greatest moments of conservation history.

“People protect what they love.”

– Jacques Yves Cousteau



ROBYN & RON BRESSINGTON

“We have long held a deep love and concern for the preservation of endangered species. Leaving a Bequest is the best way that we can give something back to the world that has given us so much pleasure and so many wonderful experiences.

Our Bequest will help to ensure that other people will be able to observe nature in its home of rich diversity. WWF looks at things proactively, with a global perspective – they know where help is most needed.”

Robyn and her husband Ron’s seven-week trip to the orang-utan forests of the Heart of Borneo reaffirmed their decision to protect precious places and animals for future generations through their Will.



Forever People – protecting the heart of Borneo, the only place on Earth where orang-utans, pygmy elephants, rhinos and clouded leopards share the forest.

Forever People – supporting the ambitious global plan to double wild tiger numbers by 2022, reversing the tiger’s decline to extinction.



MARLÉNE VERBEEK

“Over 30 years ago, I started supporting WWF to aid them to police, protect and safeguard all animal life, their habitats, food and shelter sources.

When I am gone, my Bequest will continue to support WWF’s important pursuit, and my passion for all animal life.

In doing so, I am not a voice alone in the wilderness. An organisation of this clout, held in high esteem globally, has made and will make the difference that is required, for ourselves and future generations.”

Growing up in South Africa, Marlène grieved at the destructive impact of humanity in our natural world. Marlène’s gift to WWF in her Will, will ensure the ongoing protection of some of the world’s most threatened species.





NICK HEATH

“As a child I used to visit the Great Barrier Reef on holidays with my family. Years passed and when I finally returned as an adult, I was shocked at how much it had changed in less than a decade...and not for the better. I vowed to devote my working life to conserving what was left.

While I have seen many wins over the years I have also come to realise that my lifetime will not be enough. The natural places we love will always be prey to exploitation. I chose to leave a Bequest to WWF to fight for the Great Barrier Reef when I am no longer around to fight for it myself.

As the father of two young children, the protection of our natural world is more important to me than ever before. Through my Bequest to WWF I can give my children the greatest gift of all – the hope of clean air, fresh water and a healthy planet.”

Nick Heath is one of WWF-Australia’s conservation staff members. Nick coordinates the team working to save the Great Barrier Reef.

Forever People – empowering WWF’s commitment to a national system of marine parks to give Australia’s ocean wildlife unparalleled protection from harm.



HOLLY SMITH

“I love all of nature, and am glad to be part of the process of preserving our natural environment, and of keeping our world safe for the animals.”

By leaving WWF a legacy, I know I can have an impact far beyond anything I have been able to do during the course of my life.”

In 1951, Holly saw many koalas living and roaming around her home in Avalon, NSW. The last survey found only eight. It is this terrible loss that motivates Holly's Bequest to save wildlife from extinction.

Forever People – driving the expansion of Australia's network of national parks and reserves, ensuring the survival of our unique and threatened native wildlife.





ANN WALLACE

“I have been a WWF supporter for many years and I support where I can – and I congratulate WWF on its efforts and achievements.”

As small children, Ann Wallace’s mother and a boy called Peter Scott shared a deep love of nature. Sometimes in their efforts to prevent cruelty and suffering, they would search together in the fields and lanes around their home in southern England and, using sticks, would dislodge traps set by the local farmers.

Here in Australia, Ann recalls her mother telling of this friendship with the boy who went on to become Sir Peter Scott, founder of WWF globally. Ann is continuing her mother’s lifelong love of nature by making a Bequest to WWF in her Will.

Forever People – recovering endangered wildlife in the southwest corner of Australia, home to thousands of species of flora and fauna found nowhere else in the world.



FOR OVER 50 YEARS

WWF HAS BEEN PROTECTING THE FUTURE OF NATURE

From its origins in the concerns of a small group of committed naturalists, WWF has become one of the world's largest and most respected independent conservation organisations.

Today WWF is supported by over five million people and is active in more than 100 countries.

Over the past 50 years, so many major victories for nature have in some way involved WWF's scientific approach and experience.

Three species of rhino, some populations of African elephant, mountain gorilla and Amur tiger have been brought back from the brink of extinction.

Important policy wins, like the global moratorium on commercial whaling, have spared many of the great whale species from extinction.

Close to home, we have seen the creation of the world's largest network of marine protected areas around Australia. And in our region, a joint government declaration to protect and sustainably manage 22 million hectares of forest, conserves the habitat of Borneo's orang-utans.

And through it all, it has been the Bequests of our Forever People that have given us the support to continue to fight for endangered species and their habitats.



When you make
a donation in your
Will to WWF, you are
providing our wildlife a
voice for the future.

HOW TO BEGIN

*It's a simple process to leave
a donation in your Will to
your favourite charities.*

1. **Choose the family, friends and charities** that you would like to remember in your Will.
2. **Talk it over with your family and loved ones.** Share your vision with them.
3. **Choose the type of Bequest** you would like to leave to your favourite charities:
 - A *residuary gift* is a way of passing on the residue of your estate to your chosen beneficiaries, once you've provided for your loved ones.
 - A *percentage of your estate* specifies the share that each of your beneficiaries receive.
 - A *pecuniary gift* is a stated sum of money.

You may wish to use the following wording:

I give to World Wide Fund for Nature Australia ABN 57 001 594 074 (the residue of my estate / a ___% share of my estate / the sum of \$___) for its general purposes, and the receipt given on behalf of the World Wide Fund for Nature Australia shall be sufficient discharge to my trustee.

4. **Visit a solicitor** to have your Will written or updated.

WWF-Australia is a member of *Charity Wills*, a free online legal Will making service for those wishing to include WWF in their Will.

Visit www.charitywills.net.au and find WWF on the 'Member Charities' page. *Charity Wills* can also help you find a solicitor if you need one.

5. **Please let us know** if you have made a decision to leave a donation in your Will to WWF. Our Philanthropy Team are there to connect you to WWF, and can keep you up to date with conservation issues that may concern you the most.

You can contact our Philanthropy Team directly using the details inside the back cover of this booklet or free call 1800 032 551.



A personal note from Dr Dedee Woodside

**A Bequestor and long-standing member of
WWF-Australia's Board of Directors**

Let me share with you what I like to call one of life's 'chocolate moments'; one of those occasions when the rest of life is suspended, and you find yourself totally absorbed in something wonderful that flavours your life forever.

I was sitting on the soggy ground in the forest home of the mountain gorillas, enveloped in the legendary mist, and in that moment, there was just no other world but theirs. And, contributing to their protection and conservation, I was part of their world.

They would drop out of a nearby tree in curiosity... how privileged are moments like that?

I think that moment encapsulates everything that made me want to leave a Bequest to WWF.

A Bequest is not a line in a Will. It's the privilege of bestowing an endowment of care on the magnificent creatures that share this planet with us.

If you are contemplating leaving a legacy to the wildlife of the world through WWF, then raise your glass.

You are helping to create a future that will be a little more kind to the 'creatures great and small' who have suffered so much through the unseemly destruction of their habitats.

Join me, as a Forever Person.



Dr Dedee Woodside

Dr Dedee Woodside is a Wildlife Ecologist, specialising in community engagement and natural resource management. Dedee has been working with communities and governments for great ape conservation since 1992.





To become a Forever Person, or to learn more
about leaving a donation to WWF in your Will:

Call: 1800 032 551

Write: World Wide Fund for Nature Australia
Philanthropy Team
GPO Box 528
Sydney NSW 2001

Email: Bequest@wwf.org.au

Visit: wwf.org.au/bequest

©1986 Panda symbol WWF – World Wide Fund for Nature
(also known as World Wildlife Fund)

® “WWF” is a WWF Registered Trademark

COVER IMAGE: © NATUREPL.COM / LYNN M. STONE / WWF-CANON