



Lifeline Corporate Partnerships

Northern Beaches

Team up with a charity that's saving lives right in your own backyard.

Since 1972, Lifeline Northern Beaches has worked to prevent suicide and support mental health in our community.

Tragically, suicide is still an issue that's affecting us in a very real way – with over 30 suicides on the Northern Beaches in 2018 alone.

That's more than one suicide every fortnight. No matter who you are or where you work, suicide is something that can touch your life in the most shattering way.

As an essential service, we continue to create connection with people in crisis and empower individuals and communities to be safe from suicide.

As a local business, you're in a unique position to help.

Chances are, your business has a strong connection to the Northern Beaches.

By becoming a Lifeline Northern Beaches corporate partner, you can protect and support the people who matter to you most... your employees, clients and our community.

Donations help fund our core services.

\$27.96 answers a crisis call to 13 11 14

\$98.52 covers the cost of a counselling session

\$2,000 sponsors an Accidental Counsellor workshop

\$5,000p.a. funds a Telephone Crisis Supporter chair

OUR IMPACT IN 2019

CRISIS SUPPORT

68,561

Crisis calls answered



5,233

Lifeline Text conversations

COUNSELLING

1,094

Clinical counselling sessions held



181

Support group sessions



444

Financial counselling sessions



What does Lifeline Northern Beaches do?

More than you may realise!

As a locally run not-for-profit, we're devoted to providing critical support services to the people from Kirribilli to Palm Beach.

We rely heavily on donations from our community to keep delivering our life-saving services.

Our services include:

- 24/7 Telephone Crisis Support (13 11 14)
- Lifeline Text 6pm-midnight (0477 13 11 14)
- Face-to-face, low cost counselling
- Financial counselling
- Suicide Call Back service
- Community Visitors Scheme
- Support groups (for issues such as grief and loss, depression, substance abuse and gambling)
- Corporate and community training

Find out more about Lifeline Northern Beaches:

www.lifelinenb.org.au | 02 9949 5522 | 310 Sydney Rd, Balgowlah NSW 2093

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How does corporate partnership work?

We currently work with many local businesses in a range of different ways.

Every partnership is unique – it depends on how (and how much) you want to give or be involved.

No matter the size of the contribution, ALL corporate partnerships are valuable to us.

Without the support of local businesses, we simply couldn't have the reach and impact we currently do.

Here are a few examples of how you can show your support:

- **Give.** Sponsor a service, donate a percentage of your sales, give products or services in kind, or hold a tax time fundraising appeal.
- **Engage.** Encourage workplace giving, match employee donations, or give your employees the opportunity to volunteer or fundraise for us.
- **Raise awareness.** Use your networks and platforms to educate and raise awareness of suicide prevention and mental health in our community.

Interested in teaming up? We'd love to hear from you.

For further information contact:
Deanne Bennett – Fundraising Manager
9949 5522 or deanne.bennett@lifelinenb.org.au

Together we can save lives.

What's in it for you?

As well as benefiting Lifeline Northern Beaches, a corporate partnership benefits your business too.

Here are a few ways we can engage with your people to motivate, empower and support them on a personal level:

Workplace training

We offer a variety of training courses focused on mental health and crisis support. By equipping your leaders and teams with this kind of specialist skills and knowledge, you can empower them to support their colleagues and loved ones – and improve their own self-awareness and wellness at the same time.

Counselling services

Lifeline Northern Beaches can offer specialised, face-to-face counselling to your employees as part of a corporate partnership. We're available for sessions both during and outside business hours, and no referral is needed. This can be a great way to support your people and build resilience within your team.

Support groups

We welcome your people to join any of our support groups – all of which are led by tertiary trained, accredited professionals. We have groups dedicated to a range of common issues, including depression and anxiety management, suicide bereavement, grief and loss, men's anger management, and problem gambling.

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